



The Freedom of Imagination: ICBD International Illustration Competition 2025

Objective of the Competition:

To encourage children worldwide to use and express their imagination and creativity by creating works of art inspired by the theme "The Freedom of Imagination" and the associated motto: "Make pictures for my poem, and please feel free: these words belong to you, even though they came from me." - from the poem 'Visual Language' by Rian Visser.

Submission deadline: 31 May, 2025

Email your entry to: ibby.secretariaat@gmail.com.

When submitting, please take the following into account:

- Scan or clear picture of the work - file no larger than 2 MB
- Submit as .jpg or .png
- File name should contain: the child's name, age and country
- Multiple entries at once (e.g. per class)? Please send all works as separate files (via email or WeTransfer)
- Subject of the email: ICBD Illustration Competition
- Submissions can only be made digitally.
- Every child in primary school age (up to and including 12 years) can participate.
- By submitting you agree that your artwork, first name and country may be made public on the website and other channels of IBBY-Nederland.

Prizes

The prizes below will be awarded in two age categories:
Children up to and including 8 years and children from 9 to and including 12 years.

1 winner from the Netherlands – two books + a book package (10 books) for school
1 international winner – two books + a book package (10 books) for school
2 honourable mentions – two books

The jury will assess the following criteria:

- Creativity and originality
- Relevance to the theme "The Freedom of Imagination"
- Power and message of the work
- Visual attractiveness